

SHEPHERD EXPRESS 2023 SPECIAL SECTIONS & EVENTS

Subject to change

Rev. June 2023

Month	Features	Annual Events	Due Dates
JAN	Best of Milwaukee 2022 issue, <i>Winners/Finalists listed</i> Cannabis/Health & Wellness Day Trip: Lake Geneva Winter Arts Guide: Covers Jan. & Feb.	Best of Milwaukee Party, Jan. 3 <i>Bradley Pavilion</i>	Space: December 19 Final Art: December 21 Street Date: January 4
FEB	Best of Milwaukee 2022, <i>Winners listed</i> Fish Fry Pets		Space: January 16 Final Art: January 18 Street Date: February 1
MAR	Day Trip: Madison Home & Garden/Home Improvement Spring Arts Guide: Covers March-May Spring Drink		Space: February 13 Final Art: February 15 Street Date: March 1
APR	Cannabis/Health & Wellness Earth Day Home & Garden/Home Improvement Personal Finance Sports Spotlight	Martini Royale, April 14 <i>Tripoli Shrine Center</i>	Space: March 13 Final Art: March 15 Street Date: March 29
MAY	Home & Garden/Home Improvement Summer Guide/Farmers Markets Guide Pets		Space: April 17 Final Art: April 19 Street Date: May 3
JUN	Outdoor Dining Guide Pride/Progress Award Winners Summer Arts Guide: Covers June-August Summerfest Preview		Space: May 15 Final Art: May 17 Street Date: May 31
JUL	Cannabis/Health & Wellness Personal Finance Summer Drink/Outdoor Dining & Drinking Sports Spotlight		Space: June 12 Final Art: June 14 Street Date: June 28
AUG	Al Fresco/Rooftop Dining Pets Progress Awards Sports Spotlight	LGBTQ Progress Awards, Aug. 3 <i>Saint Kate—The Arts Hotel</i>	Space: July 17 Final Art: July 19 Street Date: Aug 2
SEP	Fall Arts Guide: Covers Sept. & Oct. Fall Drink	Best of Milwaukee Nominations, Sept. 14 – Oct. 12	Space: August 14 Final Art: August 16 Street Date: August 30
OCT	Cannabis/Health & Wellness Home & Garden/Home Improvement Personal Finance Pets Sports Spotlight	Best of Milwaukee Categories Listing	Space: September 18 Final Art: September 20 Street Date: Oct. 4
NOV	Holiday Arts Guide: Covers Nov. & Dec. Holiday Dining Holiday Gift Guide Small Business Saturday	Best of Milwaukee Finalists Listing Best of Milwaukee Finalist Voting, Nov. 2 – Nov. 30	Space: October 16 Final Art: October 18 Street Date: November 1
DEC	Corporate Equality Index Holiday Dining Holiday Drink Holiday Gift Guide New Year's Eve		Space: November 13 Final Art: November 15 Street Date: Nov. 29
JAN 2024	Best of Milwaukee 2023 Issue, <i>Winners/Finalists Listed</i> Cannabis/Health & Wellness Winter Arts Guide: Covers Jan. & Feb.	Best of Milwaukee Party, TBD	Space: December 18 Final Art: December 20 Street Date: Jan 3, 2024